

Honor · Celebrate · Remember
Create
a
LEGACY
IN STONE



Education
First Steps

EDUCATION



Telling the story should be creative, simple and meaningful.



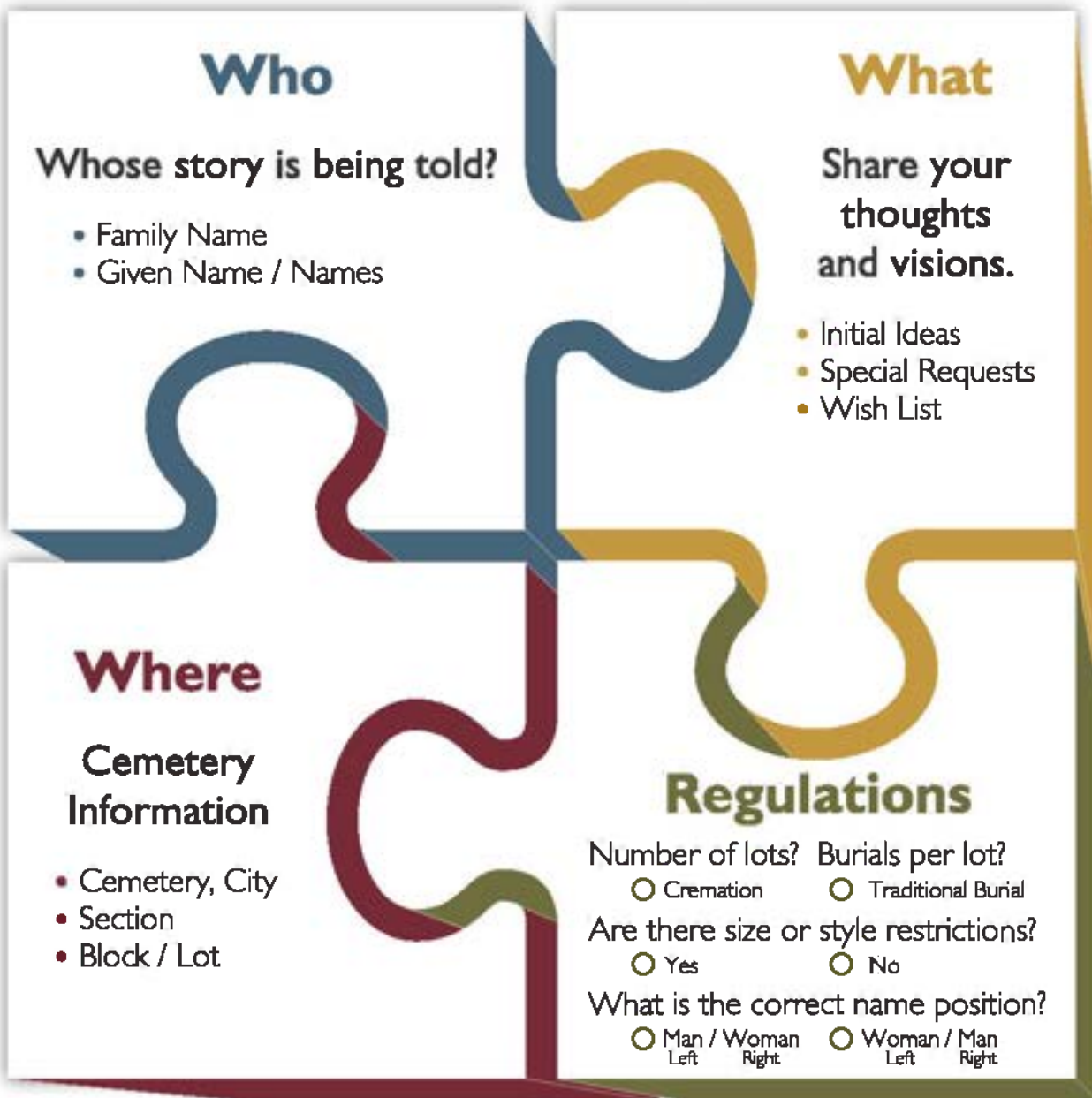
Our Compassionate Staff is Here to Help Your Family.

Our Mission Statement Says It All...

**Creating everlasting stories in stone for
*People Who Matter by People Who Care.***

Choosing a memorial that honors your loved one is important. We are here to listen, show compassion, and get a true understanding of the person behind the memorial. Our goal is to help you Honor, Celebrate, and Remember your loved one forevermore.

The First Steps...



Understanding Name Positions (Sides)

- Graves / Burial Position**
- How many grave plots?
 - What is the size of the lot?
 - Will there be a double interment?
 - Burial position?

Check name position:
 Checking sides, or the position of names as they appear on the memorial, is vital. Names must correspond with the actual graves and direction the memorial is facing.


Traditional Arrangement
 Most common placement.
 Man on left / Woman on right.



Faith and Beliefs

-  • Cross
- Angel
- Religious Scene

Events and Occasions

-  • Birth Date
- Death Date
- Anniversary
- Maiden Name
- Children's Names


Accomplishments

-  • Education / Degree
- Passions
- Goals


Work

-  • Farm Scene
- Professional Symbol
- Company Logo


Character and Traits

-  • Personality Traits
- Lessons and Values
- Inspirations and Passions


Family Heritage

-  • Nationality
- Genealogy
- Ancestry

Social / Civic Contributions

-  • Veteran / Police / Fire
- Fraternal Organizations
- Charities

Interests and Hobbies

-  • Flowers / Gardening / Crafts
- Music / Art / Sports
- Fishing / Hunting / Pets

Start to Finish

We will help make the process meaningful and simple.





An Overview of the Creative Process

- Wording / Lettering
- Design Elements
- Granite Color
- Shape / Finish
- Style
- Size

Elements of a Story

Wording / Lettering



Design



Choice of Styles



Upright Memorial



Slant Memorial



Pillow Marker



Lawn Level Marker



Bench Memorial



Reflection Stone

Understanding the Physical Process: Three Factors of Cost

Granite Color



The rarity and plentifulness of a particular granite color will impact the cost of a memorial more than any other factor. Granite color is a personal preference. Darker colored or finer grained granites have a higher degree of contrast when engraved.

Size



Size is the second main factor affecting the cost. If you increase the size by 100%, the cost will increase by approximately 70%.

Shape / Finish



The shape and finish of a memorial is the smallest factor in price. The more effort, difficulty, or workmanship required will add a small factor to the cost. A polished finish requires more work than a natural rock finish.

Understanding Dimensions

All dimensions are listed in feet and inches: length x width x height.

Most cemetery lots are 4'-0" wide x 10'-0" length.

All memorials must conform to the cemetery rules and regulations.

Dimension Example:

Tablet: 3'-0" x 0'-8" x 1'-10"

Base: 4'-0" x 1'-2" x 0'-8"



Understanding Granite Textures



Rock Pitched Finish

- Done by hydraulic splitter and by hand.
- Typically least expensive finish.
- Not engravable.



Sawed / Smooth / Honed Finishes

- Done by sawing granite.
- Smooth finish is lightly rubbed.
- Honed is rubbed heavily to a matte finish.
- Often used on non-exposed surfaces.
- Can be engraved.
- Natural granite color is hidden.



Thermal Finish

- Done by automation or by hand flaming.
- Great for non slip surfaces.
- Hard to engrave.
- Rarely used in memorial work.



Polished Finish

- Done by automation or by hand.
- Cost varies by degree of automation.
- Most common finish for engraving.

Granite Foundation

A Mill Lane granite foundation is included with the cost of all above ground memorials. Granite is seven times stronger than concrete. Concrete foundations are available upon request.



Granite Foundation

Deluxe Granite Edge Foundation on Lawn Level Markers

You can upgrade to the permanence of a deluxe granite edge border on a lawn level memorial for a minimal cost. The overall granite size is larger and the border is sanded. This border can help protect the memorial from damage due to lawn maintenance.



Deluxe Edge Granite Foundation

What is Included?



Our Company



Other Companies



Lettering and Engraving

- Names and dates
- Children's names
- Wedding dates
- Verses or poems
- Family Name on back



Traditional Double Process Designs
Can be used on any color memorial or any style.



Precision Graphic Carving
On the front side of any upright memorial. Should be used only on dark granite colors and upright memorials.



Deluxe Shape Carving
This artistic process can only be done on selective traditional double process floral designs to bring them to a more realistic 3 dimensional form.



Delivery & Installation
Included with all memorials. Some cemeteries do their own installation and may have their own fees.



Mill Lane Granite foundation or concrete mowing border included on all memorials.



Any future engraving or lettering is not included in the memorial purchase. Future engraving charges will apply.

Optional Fees and Services



Laser Engraving

Can only be used on Premium Jet Black granite.



Custom Artwork

One of a kind / original artwork is additional. We have an extensive selection of designs free to use. If a specific design is requested it would be additional.



Ceramic Photos

A picture is worth a thousand words. A ceramic photo provides the best reproduction of any of your favorite photos. These photos come with a lifetime warranty.



Vases / Statuary / Bronze

There is a wide range of additional items that can enhance a personal memorial.



Bronze Medallions

An excellent and tasteful way to show social and civic involvement.



Cemetery Permits / Setting

Some cemeteries, not all, require permit and setting fees. When applicable, you are required to cover those fees.

Value Guarantee

We guarantee that our product quality, artwork, engraving methods, and carving will meet or exceed all other granite manufacturers in the memorial industry. We guarantee your complete satisfaction. As an additional value guarantee, we will match and best competitor pricing by an additional 5% with a written quote of the same granite product specifications. Price match only applies when compared to a bonded and insured Granite Manufacturing Company. The price guarantee does not apply to any misleading quotes provided by others, or against companies not in good financial condition.

Product Guarantee

We certify that our granite memorials are made of sound granite, true in natural color and composition. We guarantee the granite will not fade, crack or disintegrate in any respect from exposure to the elements of nature, excluding lightning, fire, accidents or vandalism. We further guarantee to replace, to the purchaser of the memorial, any granite parts of the memorial that may develop any defects as indicated herein. Highlights or other man made colorings that are applied to the surface are covered for 10 years from installation.

President, Todd Nagel